

Promoting Equity & Student Success
Through Career Technical Education

# Special Populations 101 Webinar

May 19, 2017

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# Agenda

- Introductions
- JSPAC
- Perkins Act
  - Legislation
  - Definitions
  - Accountability
- Data
  - Who
  - How
  - What
  - Why
  - When

- Barriers & Strategies
  - Internal
  - School/College
  - Societal
- Next Steps
- JSPAC's PD opportunities
- Evaluations

## Introductions





#### **Elizabeth Wallner**

Elizabeth has been working with the CA Perkins JSPAC for 17 years. She has a passion for ensuring the access and opportunities

for each student in the community college CTE programs and beyond.

Elizabeth is a graduate of Cosumnes River College and CSU, Sacramento. She has a BA in Liberal Studies, a minor in women's studies, and a MA (ABT) in Public Policy. She is a proud single mother of one CCC student.



#### **Tonette Salter**

Tonette, is a seasoned grant manager with emphasis on developing educational programs. She has lead faculty

from K-14 in developing a region wide education plan to address students in ESL, Short Term CTE, and Adult with Disabilities. Tonette is pretty clever at finding ways to achieve what may seem impossible. Her ingenuity comes from a creative spirit and her credence to Listen –Learn – Connect-Implement – Achieve. She is an advocate for teachers and knows first-hand that teachers have the ability to see the effectiveness or inefficiencies of education and are vital players in educational reform.

# CA Perkins Joint Special Populations Advisory Committee

- JSPAC is a unique committee designed to:
  - Promote equity in education
  - Be a voice between "The Field" and the Systems: CDE & CCCCO

The committee is comprised of 30 members, 10 from each group:

- K-adult
- CA Community Colleges
- Business, labor, and industry



# CA Perkins JSPAC Mission is to promote equity and success in Career Technical Education (CTE) by providing educators with

- Professional development
  - •Instructional strategies &
    - Resources

"Promoting **Equity** & **Success** through Career Technical Education"



## Contacts

#### **Speaker**

Elizabeth Wallner, 916-455-4643, <a href="mailto:eawallner@gmail.com">eawallner@gmail.com</a>

#### **Committee Monitors**

- Carolyn Zachry, CA Department of Ed., <a href="mailto:czachry@cde.ca.gov">czachry@cde.ca.gov</a>
- Maureen White, CCC Chancellor's Office, mwhite@ccco.edu

#### **Project & fiscal management**

- Sally Cox, Director, Grossmont-Cuyamaca CCD Auxiliary
- Tonette Salter, Program Coordinator, <u>Tonette.Salter@gcccd.edu</u>

#### **JSPAC Committee Member Roster**

http://jspac.org/attachments/article/61/2015-16%20Directory%201-11-16.pdf

## JSPAC Resources

CA PERKINS JOINT Special **Populations** 

Search this site...



PERKINS JOINT SPECIAL POPULATIONS ADVISORY COMMITTEE

**Through Career Technical Education** 

- Brochures
- E-Seminars
- Links
- Prof. Dev. Activities

HOME The mission of the CA Perkins WHAT IS JSPAC? JSPAC is to promote equity and CALENDAR / REGISTRATION success in CTE for students from TRAINING E-SEMINARS special populations by providing PERKINS GRANT ASSISTANCE educators research based NONTRADITIONAL OCCUPATIONS professional development, instructional strategies and EFFECTIVE PRACTICES resources. RESOURCES

> **FREE Webinar Series-**Registration is Now Open!

**Career Technical Education** for Special Populations

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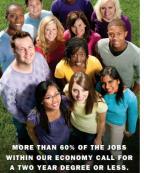
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#### **Who Are** They?









#### **How Can** You Help?

- EDUCATORS







CA Perkins Joint Special Populations Advisory Committee | www.

# CCC Special Populations Collaborative



www.cccspecialpopulations.org

#### Brochures

- CCC <u>Programs Classified as Nontraditional</u> by TOP Codes
- Making a Difference for:
  - Special Population Students
  - <u>Limited English Proficient Students</u>
  - Nontraditional Traditional (by gender)
  - Veterans, STEM → STEAM etc...
- Use Core Indicators to Track the Success of SPs in CTE

#### Reports

- Core Indicators Longitudinal Study By TOP Codes by Regions
- Core Indicator Data & Analysis by Region/TOP Codes

#### Advice From Experienced Practitioners

- Enhancing the Success of Special Population Students in CTE
- EffectivenPracticeSons Advisory Committee | www.jspac.org



# Perkins – Legislation Federal (from ACCT):

May 18, 2017, the House Committee on Education and the Workforce held a markup on HR 2353, the Strengthening Career & Technical Education for the 21<sup>st</sup> Century Act. The bill would reauthorize the Perkins Career & Technical Education Act, largely similar to a reauthorization bill that overwhelmingly passed the House last September. (http://ctepolicywatch.acteonline.org/perkins/ or https://www.congress.gov/bill/115th-congress/house-bill/2353)

#### Highlights of the bill include:

- Maintaining the overall federal-to-state and state-to-local funding allocation formulas,
   while providing a gradual increase in the authorization level for basic state grants.
- Aligning the Perkins Act more closely with WIOA by streamlining the state application process.
- Increasing engagement with business, industry, and community stakeholders in the CTE planning process.
- Updating existing accountability measures relying on four core indicators that are more closely aligned with the indicators under WIOA.
- Providing states more control over CTE implementation and planning.
- HR 2353 passed unanimously out of committee, and will likely be considered on the House flooratesome point! Populations Advisory Committee | www.jspac.org



# Perkins – Special Populations

- (dis)Abled
  - Americans with Disability Act (ADA), IEPs, etc.
- Displaced Homemakers
  - Returning to the workforce after being dependent on another source of income for an extended length of time.
- ESL/English Language Learners
- Single Parents
  - Pregnant and parenting teens
- Socio-economically disadvantaged
  - Including foster and former foster youth
- Nontraditional (by gender)
  - Preparing for a career in an occupation that employs less than 25% of one gender.





- **Describe the data analysis**, including LMI & core indicator data and resources that resulted in the proposed courses/areas that you will address in your plan/year. [§ 134(b)(2)].
- Provide services & activities that are of sufficient size, scope, & quality to bring about improvement in the quality of such programs [§ 134(b)(6) & § 135(b)(8)].
- Describe how the District will:
  - review CTE programs (JSAPC's Better Together!)
  - identify & adopt strategies to overcome barriers that lower access or success for SPs
  - provide programs that enable SPs to meet local performance levels
  - provide activities to prepare SPs, for high-skill, high-wage, or high-demand occupations that lead to self sufficiency; & ensures against their discrimination [§ 134(b)(8-9) and § 135(9)].
- Describe how the local plan promotes preparation for NT training & employment [§ 134(b)(10)].





- Perkins IV purpose is for course and program improvement and to identify and overcome barriers for Special Population students.
- Every District receiving Perkins IV funding must negotiate accountability targets for Perkins IV core indicators.
- Core indicators, as negotiated with CDE/CCCCO for accountability of students success of concentrator students (12 units in a designated area.)



# Perkins – Core Indicators (K-Adult)

http://bit.ly/Decipheringdata

#### **Academic Attainment (1S1, 1S2)**

CHASEE Proficiency – aligned to NCLB (12<sup>th</sup> grade concentrators)

#### **Technical Skill Proficiency (2S1)**

- Grade C of better in capstone course
- Industry Exam/Certification (12<sup>th</sup> grade concentrators)

#### HS Completion/Graduation (3S1, 4S1)

Diploma, GED, Proficiency, Graduation (12th Grade concentrators)

#### Placement (5S1 – E2)

Military, post-secondary education/advanced training, employed (12th grade concentrators)

#### Nontraditional (NT) Participation and Completion (6S1, 6S2)

 NT Student participation/completion in a program that leads to an nontraditional (by gender) occupation
CA Perkins Joint Special Populations Advisory Committee | www.jspac.org



# Perkins – Core Indicators (CCC)

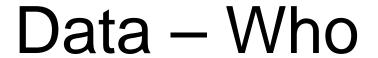
Technical Skill Attainment (C or better) in CTE courses (1P1)

Completion of a CTE Credential, Certificate, or Degree (2P1)

**Persistence** in higher education including or transfer for further instruction. (3P1)

**Employment** or placement in military service or apprenticeship programs. (4P1)

**Nontraditional Participation and/or Completion** in a CTE training area in which fewer than 25% of the *employees in that occupation* are of the student's gender. (5P1 & 5P2)





Everyone who works in or with a Perkins funded program should be looking at data:

- Counselors
- Teachers
- Administrators
- Program Coordinators
- Others?





#### CA Department of Education

- https://www2.cde.ca.gov/Perkins/logon.aspx
  - Will soon be using Calpads and will be open to public

#### CA Community College Chancellor's Office

- https://misweb.cccco.edu/perkins/Core\_Indicator\_ Reports/Default.aspx
  - Is open to public
- LaunchBoard Free More & Better CTE Forums via CCCAOE



# Data – How and What

# Suggested that you disaggregate data as much as possible:

- Gender by program
- Race/ethnicity
- Age
- LGBTQIA
- Parental status
- ESL status
- (dis)Abilities
- Socio-economic status (SES)
- Displaced homemaker, etc...

#### **Data Sets:**

- Perkins Core Indicators
- CTE Participation
- CTE completions
- GPA
- Certificates or degrees
- Transfers
- Others?



# Data - Why

 You can't make (lasting) change until you can precisely identify the problem.

 Telling the precise story allows you to identify the correct root cause of the low participation and completion rates and then identify a strategy or strategies.

MUST commit to change!



# Data - When

- Every time you are analyzing student services and student outcomes
- Every time you write or renew a grant
- Before an program review or audit
  - WASC, OCR
- Other...?

#### Course Completion – By Gender



	Female			Male		
	FY1 (%)	FY2 (%)	FY3 (%)	FY1	FY2	FY3
CTE Course 1	24 (20%)	22 (20%)	22 (18%)	94	90	99
CTE Course 2	22 (20%)	20 (19%)	22 (19%)	90	87	94
CTE Course 3	14 (14%)	12 (13%)	14 (15%)	84	79	82
CTE Course 4	11 (12%)	10 (12%)	10 (11%)	81	74	77

### Course Completion – All Students



Totals					
	FY1 (%)	FY2 (%)	FY3 (%)		
CTE Course 1	118 (100%)	112 (100%)	121 (100%)		
CTE Course 2	112 (95%)	107 (96%)	116 (96%)		
CTE Course 3	98 (83%)	91 (82%)	96 (79%)		
CTE Course 4	64 (54%)	84 (75%)	87 (72%)		

# Nontraditional Preparation: **Root Causes & Strategies**



- Internal
  - Micromessages\*
  - Stereotype Threat
  - Mindset\*
  - **Attribution Theory**
  - Self Efficacy
- **Career Information** 
  - **Materials and Practices**
  - Early Intervention
  - Characteristics of the occ.
- Family Characteristics

by: www.napequity.org

- Societal
  - Media +/-
  - Peers
  - Role Models/Mentoring
  - Collaboration
- Education
  - **Academic Proficiency**
  - Access to STEM
  - Curriculum
  - **Instructional Strategies**
  - School/Classroom Climate
  - **Support Services**







Behavior

Self-Efficacy

Accumulation of (Dis)Advantage



Cultural Stereotypes

Bias

Micromessages

Educator Point of Interruption



#### Barriers

#### **EQUALITY VERSUS EQUITY**



In the first image, it is assumed that everyone will benefit from the same supports. They are being treated equally.



In the second image, individuals are given different supports to make it possible for them to have equal access to the game. They are being treated equitably.



In the third image, all three can see the game without any supports or accommodations because the cause of the inequity was addressed. The systemic barrier has been removed.

Disability IAT	<b>Disability</b> ('Disabled - Abled' IAT). This IAT requires the ability to recognize symbols representing abled and disabled individuals.
Gender-Science IAT	<b>Gender - Science.</b> This IAT often reveals a relative link between liberal arts and females and between science and males.
Age IAT	Age ('Young - Old' IAT). This IAT requires the ability to distinguish old from young faces.  This test often indicates that Americans have automatic preference for young over old.
Asian IAT	Asian American ('Asian - European American' IAT). This IAT requires the ability to recognize White and Asian-American faces, and images of places that are either American or Foreign in origin.
Weapons IAT	Weapons ('Weapons - Harmless Objects' IAT). This IAT requires the ability to recognize White and Black faces, and images of weapons or harmless objects.
Race IAT	Race ('Black - White' IAT). This IAT requires the ability to distinguish faces of European and African origin. It indicates that most Americans have an automatic preference for white over black.
Presidents IAT	<b>Presidents</b> ('Presidential Popularity' IAT). This IAT requires the ability to recognize photos of Barack Obama and one or more previous presidents.
Gender-Career IAT	Gender - Career. This IAT often reveals a relative link between family and females and between career and males.
Native IAT	Native American ('Native - White American' IAT). This IAT requires the ability to recognize White and Native American faces in either classic or modern dress, and the names of places that are either American or Foreign in origin.
Sexuality IAT	<b>Sexuality</b> ('Gay - Straight' IAT). This IAT requires the ability to distinguish words and symbols representing gay and straight people. It often reveals an automatic preference for straight relative to gay people.
Arab-Muslim IAT	Arab-Muslim ('Arab Muslim - Other People' IAT). This IAT requires the ability to distinguish names that are likely to belong to Arab-Muslims versus people of other



# Micromessages

# Micro-messages

Micro-inequities v. Micro-affirmations

- •10 40 in a ten-minute period
- Impact > Intent
- Impacts a student's self-efficacy

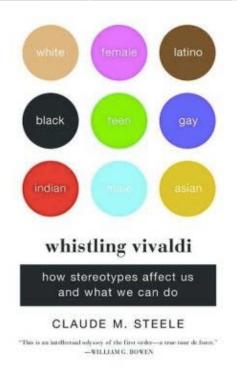


# Internal – Stereotype Threat

Comes from the fear of confirming a negative stereotype as selfcharacteristic about the group(s) with which the student identifies.

- Becomes relevant in high-stakes (for the student) testing situations.
- Must understand Stereotype Threat (ST) to overcome it
- You don't have to believe in ST
- Learn better from faculty who understand ST
- Reframe task
- Discuss Incremental Learning
- High Standards AND belief in student
- Plays out in a variety of different situations:
  - gender, ethnicity, age, SES, language, etc....

Whistling Vivaldi – Claude Steele www.reducingstereotypethreat.org



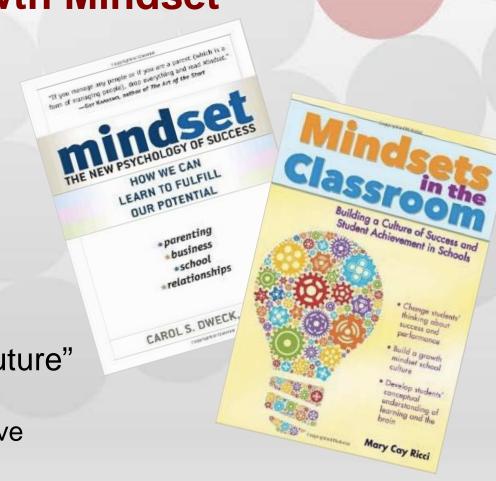
# Internal – Mindset



by Carl Dweck, Stanford

#### **Fixed Mindset v. Growth Mindset**

- Challenges
- o Effort
- o Persistence
- o The power of YET!
- Creates a "path into the future"
- o Believing that you can improve





# Internal – Attribution Theory

# Ethnicity and Gender *may* influence attribution style

- Internal vs. External attributes
  - Locus of Control
  - Stability

#### **Strategies**

- Specific feedback
- Differentiated feedback
- Teach about "Mindset"
- Teach parents/others about Attribution Theory

http://www.education.com/reference/article/attribution-theory/

# Internal – Self Efficacy



The extent or strength of one's belief in one's own ability to complete tasks and reach goals.

Albert Bandura

#### **Strong Self-efficacy**

- Challenges are to be mastered
- Recovers quickly
- Deep interest
- Strong commitments

#### Weak Self-efficacy

- Avoids Challenges
- Looses confidence quickly
- Focus on personal failings
- Difficult tasks are to be avoided

http://psychology.about.com/od/theoriesofpersonality/a/self\_efficacy.htm



# School/College - Climate

Equity and Access is WAY *beyond* but absolutely includes illustrations

- School/college publications:
  - Equity of genders depicted stories, illustrations, and pronoun use ("He" is not gender inclusive)
  - Websites, brochures, club materials, etc.
  - Textbooks
- Role Models on staff
- Mentoring opportunities who gets them?
- Professional development who attends?
- Pedagogy classroom, labs, etc....
- Counseling practices



# School/College - Climate

#### Classroom

- Gender, Ethnicity/Race, (dis)Ability:
  - Varied materials
  - Awareness is evident and "audited"
  - Student supports and encouragements are present
  - Feedback is intentional, specific and sends microaffirmations while supporting growth mindset thinking!
  - Internal barriers (myths) are de-bunked, reality is taught

#### School Community

- Policies, staffing, access, etc. all support under-represented populations
- Equity and Access must be a priority framework not an after thought
- Collaboration with Business & Industry is intentional and one goal is to directly support SP employment

# School/College – Counseling & Career Information



- Counseling Practices
  - Counselor is knowledgeable about CTE, STEM & NT opportunities
  - Salaries are discussed
  - Careers are presented as gender neutral
  - NT careers suggested, etc....
  - Job shadowing is available
- Career/Occupation Information
  - Careers are explored fully
  - Job Shadowing is available, Business & Industry is engaged



# Societal - Media

- Media can work for or against you!
- Encourage critical analysis of media
  - 10 Minute Monday discussion
- Ethnicity/Race depictions on TV, in Movies, in magazines, on the web



# Family Matters!

N= 300 students & 800 parents

- Media Matters study<sup>1</sup>
  - 54% of students said parents tried to influence career choice
  - 69% said parents tried to influence 4-year choice
  - 27% of parents discussed anything other than 4-year
  - 76% of parents didn't know where to get information about any thing but 4-year
  - 70% encouraged university
  - 43% of parents feel four-year college would improve students career prospects
  - 66% of students *supported* parental influence, 7% didn't



# Societal - Role Models

#### Role Model

- Worthy of imitation, motivates others.
- Mirrors the student: gender, ethnicity, or community of origin
- May include images, career fair or as guest speakers.

#### Mentor

- Experienced and trusted advisor
- Provides advice and guidance to a student
- Provides ongoing encouragement and fosters achievement.
- Mentoring programs require a commitment from student and mentor

#### Coach

- Often outside the educational setting
- Similar to a graduation coach
- Individuals offer encouragement, advice, and processing to support goals for the student

http://www.mpc.edu/home/showdocument?id=6405



# Next Steps

- Construct a Change Agent Team
- Analyze Data
- Develop a Plan of Action
- Implement a Plan of Action
- Assess Outcomes
- Analyze Data
- Initiate the Better Together! process on your campus
  - Email <a href="mailto:eawallner@gmail.com">eawallner@gmail.com</a> for information

# JSPAC Needs You!



- We need your input to continue to improve our services to you and CA's CTE students.
  - Contact Tonette Salter or your presenter
  - Visit the JSPAC website at <u>www.jspac.org</u>
  - Join the list-serve -- www.jspac.org
  - Apply to be a member of JSPAC
  - Attend meetings, change workshops, and especially the annual conference:

What's Your Frame? Equity & Access Through CTE!

November 30-December 1, 2017 Nov. 29 pre-conferences

# **Evaluations!**



- A Survey Monkey 5 Question survey will be sent and the link is here:
  - https://www.surveymonkey.com/r/JSPAC\_SP101
  - Please take 3 minutes and let us know your thoughts. All our work is informed by evaluations.
  - A copy of the PPT will be attached.

# Thank you for all you do for students from Special Populations!



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